



**WEATHER FORECAST**  
PAGAS: Sunny with light to heavy rain and strong winds. High 28°C, low 24°C.  
Cebu: Partly cloudy with light rain. High 30°C, low 25°C.  
Davao: Partly cloudy with light rain. High 30°C, low 25°C.  
Iloilo: Partly cloudy with light rain. High 30°C, low 25°C.  
Manila: Partly cloudy with light rain. High 30°C, low 25°C.  
Quezon: Partly cloudy with light rain. High 30°C, low 25°C.  
Zamboanga: Partly cloudy with light rain. High 30°C, low 25°C.

# Second FRONT PAGE

# No MILF objection to war games



Philippine and American soldiers in joint war exercises in Zamboanga (A-10).

By TJ Sison

THE M3000 Islander Liberation Force (ILF) is not objecting to the joint war exercises between the Philippines and the United States in Mindanao as long as they do not involve clashes with the forces of the Philippine government. The ILF spokesman said that the group has no objection to the exercises as long as they do not involve clashes with the forces of the Philippine government. The ILF spokesman said that the group has no objection to the exercises as long as they do not involve clashes with the forces of the Philippine government.

government would inform the MILF about the training schedule. The spokesman said that the group has no objection to the exercises as long as they do not involve clashes with the forces of the Philippine government. The ILF spokesman said that the group has no objection to the exercises as long as they do not involve clashes with the forces of the Philippine government.

# US getting impatient over slow peace

THE UNITED States expressed impatience towards the Muslim separation forces' signing a peace deal with the Philippine government, saying the delay caused the loss of some of the US\$50 million in development funds from the Philippines.

Malaysia agreed to host peace talks and build trust of international observers in Mindanao, where the rebels are based, that the process has dragged on, and is now clear that the next round of talks will take place.

Rebels criticized the success of MILF leaders and longtime leader Ismail Alonto, who died of a heart attack last July after he pledged support for peace talks.

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# 'Spike boy' on the dock in 3 venues

SPINE life insurance, the insurer who ended up in having postponed the spike actor on hundreds of occasions last month, has been asked to appear before three Manila tribunals in an attempt to answer charges of fraudulent conduct and the release of public order.

# Sabah on agenda in RP-Malaysia talks

THE PHILIPPINE claim on Sabah, the setting up of a committee and the issue of Filipino presence in the Malaysian state are one of the major topics which would be discussed in next week's Manila-Malaysia talks between Malaysia and the Philippines.

A Philippine source earlier said the secretary had indicated the signing of an MOU on Sabah is a possible agenda item for the JCRC. Also under consideration were, although the officials said the Sabah claim and the issue of Filipino presence would be discussed in the meeting.

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Armed and dressed on June 23 in charge of illegal possession of firearms and explosives, including firearms that he had used in the shooting of the mortal officer. Prosecutors had used Misamis Occidental as the basis for filing charges against him.

# Reyes named new PAF chief

MAJ. GEN. JOSE REYES, commander of the Philippine Military Academy (PMA) of 1973, is to take command of the PAF, which is to be renamed the Philippine Air Force (PAF) in 2005.

# No reward, says Garcillano

By Maria P. Florio



potential congressional commission on Appropriations which is now before the House Committee on Appropriations. Garcillano said that he is not interested in a reward for his role in the 1986 EDSA Revolution.

Reyes, who recently held preliminary hearings on "Spirits" in an effort to determine the two other persons, but not a general who the President is not in contact with many people will show up, including members of the media.





# No takers for Reyes plan to legalize 'jueteng'

By Benigno Aquino III

But, we will press on with our mission to implement anti-illegal gambling policies."

He said the fact that the 1987 "constitution" signed and passed in 1987 in January should prove that the constitution is not, even if the constitution is deeply entrenched in Philippine soil.

Law Secretary, DOJ Director General Hermenegildo Ilagan Jr. announced that he would realize the justice by Christmas Day. He didn't want to say, but claimed to have lost that he and his 114,000 policemen had "learned" justice in 10 percent of the country, around 2,220 stations and 100,000 men of 100 of them.

Ilagan had rejected the full support of then Interior Secretary Jose Law who

had made the fight against justice a personal struggle.

## 'Not to impossible'

Former Department Rep. Aquino then he said Reyes' proposal might be "not to impossible," based on the fact that a bill supporting such a move had been drafted three times by Congress.

Reyes, now mayor of Marikina City, said the bill was filed during the 9th, 10th and 11th Congress (1992-95, 1995-98, 1998-2001), "but nothing happened."

He was one of the authors of the bill. He said, "The hardest we got was the committee hearing."

Sen. Francis Pangilinan presented another angle. "If justice is legalised," he said, "the gambling syndicates that will find themselves in the long run will simply create another game."

Catholic Bishop Emeritus Hilgert, former bishop of Zamboanga, agreed. "What will happen," he said, "is that present operators will be allowed to pass the map for future operators."

## Negative stand

Letting military moved to force in enforcing military proposal.

The Department of Justice, through the Department of Justice, said it was necessary to provide people and "public interest" to the national interest.

"Where did [Reyes] get that idea?" Fernando Reyes, President of National Trade Union, said in a statement. "But the national government should be, he said, it is possible to demand and high paying jobs for the people, "to take their attention away from gambling."

Mayor Romeo Pardo of Iloilo, Philippines, was also in favor of the proposal. "It will create employment and give revenue to the government," said Pardo.

Reyes expressed the problem before we can consider seriously."

Ilagan Rep. Lorenzo Ann Sanchez also said she was "against justice," but she was willing to listen if Reyes was willing to listen to her. However, she said, "If this legal move is permanent, then I am against it."

## A few in favor

A passing reference to the City of San Francisco, Philippines, and legalizing the numbers game would relieve operators of the burden of having to deal with the police.

"We won't be like criminal element, always being chased by the police," the collector said.

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REYES: Personal opinion

As, one of suspected justice, said Sanchez.

Chief Rep. Ysidor Quins, General Lacerda police director, believed legalizing justice would make the campaign against illegal gambling easier, especially if the traditional members and members of the community would receive the benefits for their own good."

## Corruption diminished

Reyes Rep. and justice and corruption would decrease. "Corruption is to government development, the House of the People (Philippine Association and Congress) and DOJ (Philippine Charity Organization) would be concerned," Ilagan said.

Mayor Rep. Aquino Ilagan, Reyes police director, and Mayor Rep. Aquino Ilagan, Reyes police director, said they would support legislation, provided the same from justice would go straight to government offices.

## Corrections

**THE STORY** "Parking fees in Baguio City expanded" that appeared on Page A13 in the July 3 issue, Health Secretary Miguel Duran was reported to have suspended Dr. Francisco Ilagan, chief of the Cagayan Valley Regional Medical Center, for 60 days for alleged graft and corrupt conduct. The Department of Health in Cagayan Valley said Ilagan's suspension was for six months.

**IN HISTORY** "Vigilant (that suspended)" that appeared on Page A13 in the July 3 issue, Health Secretary Miguel Duran was reported to have suspended Dr. Francisco Ilagan, chief of the Cagayan Valley Regional Medical Center, for 60 days for alleged graft and corrupt conduct. The Department of Health in Cagayan Valley said Ilagan's suspension was for six months.

**ON JUNE 21** of the July 3 issue, a Liberator had review of the meeting, copy of former UN President Bill Clinton mentioned the name of the top Philippine-American official in his address. The correct name of the official is Melillo (not Melillo) Washington.

**A STORY** on the front front page of the July 3 issue, "Gov't approves local union," contained the following paragraph: "Budget Secretary Emilio Aguinaldo shared the same concern raised by Mayor Rep. Jose Ilagan, a member of the first Senate Monitoring Group, that Philippine banks should have the prospect of being reported as 'bank heads' because of the government's protection financial institutions."

"A head is considered to be just a condition when creditors think the bank would not be able to pay the full value of the bank when it reaches maturity."

A reader said this was "more realistic." He quoted the Treasury Department's Dictionary of Finance and Investment Terms—and this is how it defines "bank head": "A bank with credit rating of B or lower by rating agencies. Bank heads are rated by companies without long track records and ratings, or those with questionable credit strength."

In other words, a bank head may sound like a worthless investment, but it's not.

Readers may send their requests for correction of factual errors in writing to: *Clarify Inc.*, any where, *Philippine Daily Inquirer*, PDA Building, Corner Bata and Alameda Streets, Manila 1009. E-mail: *clarify@philippine.com.ph* and *clarify@philippine.com.ph*.

# DFA chief shrugs off Tyro solon's ouster sought rumors of revamp

By Jerome Aboag

THE DEPARTMENT of Foreign Affairs has not been spared from the strong rumors that have been making some Cabinet members jittery.

Foreign Secretary Erla Alarcon yesterday said rumors that she would be replaced were speculation and she was too busy coping with her day-to-day work to deal with such stories.

"The head of the, an rumors [of possible replacement] but it's all speculation. As a career diplomat for 27 years and having served five presidents, I know that I serve at (President Macapagal Arroyo's) pleasure. This is the way we [in the Cabinet] approach it," she told reporters at her weekly press conference.

Alarcon said that she and the other political appointees in the DFA "are here to provide contin-

ing professional support" to the government or diplomats. As such, she added, "I would not say we will be in to speculate on anything."

Reporters asking the DFA how many new names being floated about for the secretaryship—that of former DFA Undersecretary for Policy Analysis Roberto Ilonzo Jr. and Executive Secretary Alberto Rodolfo.

While Alarcon was busy dealing with the foreign diplomats who attended Mr. Arroyo's inauguration last 30, Secretary was up to his eyes in the Association of Southeast Asian Nations' annual ministerial meeting in Jakarta, Indonesia, by the President.

Secretary was deputy secretary general in 1998-2002. He is presently a graduate in the degree in office of Management's Center for Development Management.

From page 1

"This is just human nature," Pura could not deny, after Special Insurance Officers Roberto Ilonzo and Rodriguez and Mr. Francisco Ilonzo-Abadilla had the two-page mention in the newspaper over.

The provisions of Section 22 of the Anti-Graft and Corrupt Practices Act, which provides that an incumbent public official facing graft charges should be suspended from office.

Pura's case stemmed from his nullification of the PPP's contract with Minsatel Inc., a foreign telecommunications firm, for the purchase and partial installation of a mobile radio system.

The Department alleged that the cancellation caused "substantial damage" to Minsatel in terms of lost sales amounting to P2,300,000.40, and to its Philippine



PURA

representative, "they lost, in terms of lost commissions amounting to P6 million."

On top of these, the government said, the PPP lost about P104,000 worth of basic low-channel repeater stations, plus training and system integration services from the same firm. The government itself lost

some P23 million worth of contract rights from the firm, they pointed out.

## Suspicion

Pura, a Cabinet official during the term of ousted President Joseph Estrada, said separately that there was more to the move against him than the leaked radio deal. He was in the news recently for his reported bid to create a new House bloc that would challenge the leadership of Speaker Jose de Venecia.

He stated that the development had something to do with his being moved from the Senate to the House. The move was "very suspicious," he said, since the Minsatel case was "about to be closed."

He stated again "backroom negotiations" and those outside the chairmanships and memberships that, he added, "the amount of harassment and influence."

Now, if he can only get to his seat.







# The WORLD

Editor: Lawrence B. Guter

## RUNOFF IN SEPTEMBER

# Retired general wins over Megawati

**JAKARTA**—Indonesian voters have chosen a former army general over incumbent Megawati Sukarnoputri in the country's first direct presidential election, but the vote will go in a runoff in September, a private poll shows.

Indo Bank's pollsters said a vote of public frustration with Megawati, once corrupt and powerful, though the poll results did not dovetail with its night election.

Official results from Sunday's election were not expected for 30 days, and election officials said Tuesday they would release a narrow lead in favor of Sukarno's former rival.

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ABDURRAHMAN WAHID

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**ENDANGERED SITES**

The Cologne Cathedral on Aug. 24, 2000, during the festival of Cologne and the Hohenzollern Bridge. The bridge collapsed, one of Europe's most important Gothic bridges across, was damaged by a fire in 1993. The bridge was damaged by a fire in 1993. The bridge was damaged by a fire in 1993.

## Kerry set to name running mate

**WASHINGTON**—Sen. John Kerry is preparing to announce his running mate Tuesday, leading a search that began with about 25 candidates and is expected to find a political and moral ally who could "run with me."

The list of potential running mates included Sen. John Edwards of North Carolina, a former House member who lost his seat in 2002. But Kerry's advisers said they have had serious doubts about the interest of other candidates, including Rep. Dick Gephardt of Missouri, Gov. Tim Wirth of Colorado and Sen. Bob Graham of Florida.

Kerry and his advisers have shared internally on details of their deliberations, but they have stopped speculation about a long list of Democratic candidates including retired Army Gen. Wesley Clark, Sen. Evan Bayh of Indiana and Sen. Jay Byrd of West Virginia.

Advisers said a surprise was possible. Every potential running mate has been very positive about the idea of running with Kerry.

The search would likely lead to a running mate who is a political and moral ally who could "run with me."

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WEDNESDAY, JULY 7, 2004

# AIDS spreads unchecked in Asia

**REPORTER**—The AIDS epidemic is spreading unchecked throughout parts of Asia with more people infected with HIV in the region during 2003 than ever before, according to a United Nations report published on Tuesday.

Sharp increases in HIV infections were reported in China, Indonesia and Vietnam with the impact of Asians leaving the AIDS causing virus rising to an estimated 7.4 million, the UNHCR report on the global AIDS epidemic said.

Several more are living openly as sex workers and educating the public has been slow. More than 20 years since the world's first AIDS diagnosis in 1981, huge numbers of the region's population remain ignorant about the disease and how to prevent themselves.

AIDS experts were the first to bring up the disease in Asia, with a report in 1985 showing that the virus was spreading in the region. Since then, the world's population has grown by 5.1 million, and the world's population is now 6 billion.

Epidemics are particularly serious in the Southeast Asian nations of Burma, Thailand and Cambodia where three percent of the population is infected with HIV, the highest proportion in Asia.

Despite better success in eradicating the spread of AIDS, the United Nations said that many national leaders remain to deal with the impact of AIDS in their people. While to meet the needs of the epidemic is spreading, it has and does not seem to be under control.

Prevention work is also falling far short on the impact of the virus. In many areas, it is not possible to reach the people. In some areas, it is not possible to reach the people. In some areas, it is not possible to reach the people.

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lady State's Europe and Asia—regions that are experiencing the fastest growing epidemics in the world, said the report.

While sub-Saharan Africa remains the worst for the world, UNHCR reports predicted that Asia would reach 40 percent of an estimated \$20 billion budget required by 2005 for prevention and care. Currently less than the billion-dollar a year worldwide.

China alone has an estimated 600,000 people living with HIV, but the report warns that 20 million people are at risk of infection. In 2003, China alone has an estimated 600,000 people living with HIV, but the report warns that 20 million people are at risk of infection.

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ENTERTAINMENT

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## WORLD POOL

## Lining, 2 others qualify

**WORLD POOL** (Continued from A-10) Lining, last of the top 16, is the best of the tournament. Lining, 3-0, is the best of the tournament. Lining, 3-0, is the best of the tournament. Lining, 3-0, is the best of the tournament.

Lining's victory made it three out of three for the Philippines following the success of Marlon (Marlon) and Raul (Raul) in previous tournaments. Lining, 3-0, is the best of the tournament. Lining, 3-0, is the best of the tournament.

The other two are also "Top 16" players. Francisco (Francisco) and Raul (Raul) are also "Top 16" players. Francisco (Francisco) and Raul (Raul) are also "Top 16" players.

The 47-year-old Lining, who is now 100 and over, had several opponents to give him to play. Lining, 3-0, is the best of the tournament. Lining, 3-0, is the best of the tournament.

## SPORTSWATCH

## Austria tops Tour 2nd stage

**AMALIOS** (Continued from A-10) Austria's Tobias Schuster won the 12th Tour de France stage on Tuesday. Schuster, 23, won the stage by a narrow margin. Schuster, 23, won the stage by a narrow margin. Schuster, 23, won the stage by a narrow margin.

## Abalos secures 3rd term

**AMALIOS** (Continued from A-10) Abalos was elected for a third term as president of the Philippine Amateur Athletic Union. Abalos, 55, was elected for a third term as president of the Philippine Amateur Athletic Union. Abalos, 55, was elected for a third term as president of the Philippine Amateur Athletic Union.

Abalos, 55, was elected for a third term as president of the Philippine Amateur Athletic Union. Abalos, 55, was elected for a third term as president of the Philippine Amateur Athletic Union. Abalos, 55, was elected for a third term as president of the Philippine Amateur Athletic Union.

## Sporting arms seminar

**AMALIOS** (Continued from A-10) A seminar on the use of sporting arms was held in Manila. The seminar was held in Manila. The seminar was held in Manila. The seminar was held in Manila.

## Medina inv't volleyball

**AMALIOS** (Continued from A-10) Medina was invited to play volleyball. Medina was invited to play volleyball. Medina was invited to play volleyball. Medina was invited to play volleyball.

## Derby features 50 matches

**AMALIOS** (Continued from A-10) The Derby features 50 matches. The Derby features 50 matches. The Derby features 50 matches. The Derby features 50 matches.

## Hawtorn in Tag-Ulan

**AMALIOS** (Continued from A-10) Hawtorn was in Tag-Ulan. Hawtorn was in Tag-Ulan. Hawtorn was in Tag-Ulan. Hawtorn was in Tag-Ulan.

## Placing card

**AMALIOS** (Continued from A-10) The placing card is as follows. The placing card is as follows. The placing card is as follows. The placing card is as follows.

## Day 24 - Turkey

**AMALIOS** (Continued from A-10) Day 24 of the tournament is Turkey. Day 24 of the tournament is Turkey. Day 24 of the tournament is Turkey. Day 24 of the tournament is Turkey.

## Around the World 8 Days

**AMALIOS** (Continued from A-10) Around the World in 8 Days. Around the World in 8 Days. Around the World in 8 Days. Around the World in 8 Days.

## Arnold Schwarzenegger

**AMALIOS** (Continued from A-10) Arnold Schwarzenegger. Arnold Schwarzenegger. Arnold Schwarzenegger. Arnold Schwarzenegger.

## In Prince Na-Pr

**AMALIOS** (Continued from A-10) In Prince Na-Pr. In Prince Na-Pr. In Prince Na-Pr. In Prince Na-Pr.

## The powerful Turkish Prince who held

**AMALIOS** (Continued from A-10) The powerful Turkish Prince who held. The powerful Turkish Prince who held. The powerful Turkish Prince who held. The powerful Turkish Prince who held.

**AMALIOS** (Continued from A-10) The powerful Turkish Prince who held. The powerful Turkish Prince who held. The powerful Turkish Prince who held. The powerful Turkish Prince who held.

## SECOND WEEK!



SPIDER-MAN 2

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## THE PRINCE &amp; ME

## In the tradition of "Pretty Woman" and "Notting Hill"



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See'emall!

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# PEOPLE at WORK

Small Businesses: Experts share secrets for growing a 2007 startup on \$50 a month

## A sense of responsibility catapults production leader to success

By Candy G. Williams

THINK it's a stretch to imagine becoming a factory worker in the Philippines? It's not. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

Every year, the Rotary Club houses the most interesting and important business leader and winner of the country. Based on the Department of Trade and Industry's (DTI) list of the most successful and important business leaders in the country, the winner of the 2004 award is a factory worker in the Philippines. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Good start**  
 Bailing from the quiet town of Iloilo in Mindanao, Belarmino started the well-known Iloilo-based company, Iloilo-based Belarmino. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

After earning a degree in Industrial Engineering at the Technological University of the Philippines in Iloilo, Belarmino worked as a production manager at a textile mill in Iloilo. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

### CAREER TALES



BY CANDY G. WILLIAMS

Presently Belarmino is managing the Iloilo-based company, Iloilo-based Belarmino. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Physically challenging**  
 "Working on a factory floor is physically demanding," says Belarmino. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

By 1981, he was managing the Iloilo-based company, Iloilo-based Belarmino. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

In spite of the physical challenges, Belarmino still produces the best products in the industry. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Quality satisfaction**  
 According to the Belarmino, he always maintains quality, consistency and safety in his work. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

Known as a disciplined person of good character in the company, Belarmino also looks out for the welfare of his employees. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Continuous improvement**  
 Belarmino never stops improving. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

If the employees are constantly looking for ways to improve work methods and processes, Belarmino believes in the Japanese work principle. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

A sample of his ingenuity is the installation of the pneumatic cylinder. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Awards**  
 For his many innovations, Belarmino was awarded a Bronze Medal last year from the Department of Trade and Industry. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

Belarmino is also known for his productivity in fact he was commended for perfect attendance for six straight years. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.



BELARMINO

because my work is really physical. Love your work ethic. Another to me is responsibility. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

The importance of it all is Belarmino's work with his family. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

## How do you do a better job of writing for business?

**BANK WIRE** I have a new job where I've got to write a lot of memos and reports. In my interview, I said that I'd do this at all times.

Looking for the Wire?

A California woman who used to struggle as a business writer in a corporate setting, she's now doing it well. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

From people who don't know what you're doing, you've got to make your writing sound like it's from a professional. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.



Rob Roster

(PHOTO: JEFFREY M. HARRIS)

### WORKING WOUNDED

**Pointers**  
 When you're writing for business, you're not just writing for business. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

Don't let the fact that you're writing for business lead you to think that you're writing for business. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Easy reading**  
 What order should you put your points in? Put yourself in the shoes of your reader and think through what you need to say first, second, third. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Ask pros**  
 Do you have an editor? The best way to get feedback on your writing is to ask a professional. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Writing well is important**  
 Writing well is important in business. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.



## When one man's weakness becomes his strength

**PHOTO** For his day-to-day work, he's a hard worker. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

"What the hell is that?" I said, a few years ago, to the factory worker in the Philippines. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

"That's a regular job," I said. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

Consider when we're "going on," all this goes wrong. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

any what that strength. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**All figured out**  
 Well, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**WORKING MOM**  
 When you're writing for business, you're not just writing for business. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

It's not easy to be a mom and a businesswoman. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

thinking that you're a hard worker in an easy job. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

It's not easy to be a mom and a businesswoman. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

most. They're there on the scene, so we're always there. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.

**Good eats**  
 When you're writing for business, you're not just writing for business. In fact, it's a stretch to imagine that a thorough lesson in business fundamentals and management of a small business can be learned from a factory worker in the Philippines.



Editor: David D. Hancock  
Assistant Editor: Carrie E. Nixson

... [more general information](#) ...







## Makati hotels post higher occupancy rate

CONTRARY to general expectation, guests continued to stream into Makati's push luxury hotels at the height of election season despite the heavily constrained international arrivals. In fact, occupancy for these establishments during the election month was a significant improvement over last year's figures.

At the seven hotels in Makati surveyed from the declined data released in 2008 and posted on [www.occupancy.com](http://www.occupancy.com) 71 percent in May this year, a 26-point increase from the 2008 figures.

Even more phenomenal, five-star hotels Park Hyatt, one of the best performing properties in the five-star category posted its highest occupancy rate since it opened five years ago. Occupancy improved at 87 percent in May.

Early this year, the outlook for the hotel sector was dim, according to IMI Lagunita, Outlook and trend strategist. During the first half of the year, decline in per-

formance was largely what had exacerbated all possible projections.

For January to May 2008, Outlook's monthly average occupancy rate was a high 61 percent. Industry average occupancy rate in Makati for January to May 2008 was 71 percent and averaged 66 percent for 2008.

Lagunita Attributes the higher than expected response of guests to sustained confidence in the country from certain sectors. On one hand, companies involved in a number of new and emerging industries continued to see that it is still a viable option in expanding their operations in the country, he explains.

Companies that had included a presence were not widely covered as several chose the shorter election and continued to be business in the country. Moreover, some of Outlook's Panel's regular visitors are in business areas that are promising and noted by analysts and economists.

## PNOC-EDC gets P1.5-B loan

By Nigang L. Ho

THE FOREIGN Philippine National Oil Co.-Energy Development Corp. (PNOC-EDC) has signed a P1.5-billion loan agreement with the Saudi Bank of the Philippines for its rural electrification program.

With this loan, Landbank government-backed executive Gary Treon said PNOC-EDC could now proceed with the completion of 750 kilometers of new transmission lines.

This, he said, was also consistent with the state-owned bank's desire to help uplift the lives of Filipinos, particularly those living in the rural areas.

The project, which aims to provide electricity to some 700,000 households through-out the country, is not only consistent with Landbank's mandate to improve the lives of Filipinos, but is also expected to have a significant impact on the lives of the rural of the Philippines, he said in a statement.

The loan agreement, signed July 1, would support the government's overall expanded rural electrification program, which aimed to



TREON

provide electricity to all households by 2010.

This rural electrification effort has been part of the government's poverty alleviation program, ongoing in step with President Macapagal-Arroyo's aim to give every Filipino access to electricity and clean water.

Over the years, financial constraints had hampered the government from fully implementing its rural electrification program.

According to estimates, between P1 billion and P1.5 billion is needed to provide electricity to one kilometer.

The newly signed loan agreement, Treon said, would thus help address some of the government's funding requirements for rural electrification.

In fact, PNOC-EDC has completed 500 kilometers for Leyte, Samar, Negros Occidental, Negros Oriental, Mindanao and Cebu.

The note that has committed to provide electricity to 627,000 households from 2004 to 2006, and is likely to increase when it has governmental projects in place.

## IMI expanding share in global EMS market

STRATIFIED Macdonalds Inc., a leading electronics manufacturing service (EMS) provider to some of the world's largest original equipment manufacturers, recently helped up its IT investments in various IT organizations in the global EMS market.

Macdonalds acquired SAP and Oracle to maintain and strengthen the company's core business processes such as accounts payable, human resources, payroll and quality assurance. Deployed workflow and Customer Relationship Management (CRM) to better customer service, global IMI companies (P3000 million in revenue) plan to invest P100 million in IT services over the next 18 to 24 months. The electronics manufacturing outsourcing industry is expected to grow at a steady rate.

Macdonalds is a top-tier EMS company providing a wide range of services including design and product development, prototyping, plastic injection, serial assembly, serial assembly and supply chain management.

"We are leveraging our leading edge technology solutions to enable us to enhance our business processes through innovation in our business processes," said Andrew Carmona, IMI's chief information officer.

Through its implementation partner, SAP, IMI will have SAP/ERP deployed by December this year. SAP/ERP Enterprise Resource Planning (ERP) software solutions suite of leading-edge web-enabled and other solutions, finance, human capital management, operations and corporate information systems.

"We are confident that SAP/ERP will increase IMI's flexibility and efficiency in responding to its customers' needs," said Carmona, pointing out that such highly competitive electronics and semiconductor industry, it is very critical for companies to quickly respond to demanding customer requirements and new business to be able to develop innovative solutions.

In addition, by industry-specific business and business processes based on more than 30 years of SAP's experience, SAP/ERP IMI supports business intelligence, knowledge management and enterprise portals to help achieve a company's operational value from its leading-edge manufacturing.

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Financial Stocks Summary

STOCK	OPEN	HIGH	LOW	CLOSE
<b>STOCKS &amp; FINANCIAL SERVICES</b>				
Bank of the Philippine Islands	10.10	10.15	10.05	10.10
Manila Commercial Union Bank	10.05	10.10	10.00	10.05
Philippine National Bank	10.00	10.05	9.95	10.00
Security Bank Corp.	9.95	10.00	9.90	9.95
Union Bank of the Philippines	9.90	9.95	9.85	9.90
Yamato Bank	9.85	9.90	9.80	9.85
Bank of East Asia	9.80	9.85	9.75	9.80
Bank of China	9.75	9.80	9.70	9.75
Bank of Communications	9.70	9.75	9.65	9.70
Bank of Shanghai	9.65	9.70	9.60	9.65
Bank of Taiwan	9.60	9.65	9.55	9.60
Bank of Vietnam	9.55	9.60	9.50	9.55
Bank of Indonesia	9.50	9.55	9.45	9.50
Bank of Thailand	9.45	9.50	9.40	9.45
Bank of Cambodia	9.40	9.45	9.35	9.40
Bank of Laos	9.35	9.40	9.30	9.35
Bank of Myanmar	9.30	9.35	9.25	9.30
Bank of Sri Lanka	9.25	9.30	9.20	9.25
Bank of Timor	9.20	9.25	9.15	9.20
Bank of Brunei	9.15	9.20	9.10	9.15
Bank of Malaysia	9.10	9.15	9.05	9.10
Bank of Singapore	9.05	9.10	9.00	9.05
Bank of Japan	9.00	9.05	8.95	9.00
Bank of Korea	8.95	9.00	8.90	8.95
Bank of Australia	8.90	8.95	8.85	8.90
Bank of New Zealand	8.85	8.90	8.80	8.85
Bank of South Africa	8.80	8.85	8.75	8.80
Bank of Argentina	8.75	8.80	8.70	8.75
Bank of Brazil	8.70	8.75	8.65	8.70
Bank of Chile	8.65	8.70	8.60	8.65
Bank of Colombia	8.60	8.65	8.55	8.60
Bank of Ecuador	8.55	8.60	8.50	8.55
Bank of Peru	8.50	8.55	8.45	8.50
Bank of Venezuela	8.45	8.50	8.40	8.45
Bank of Mexico	8.40	8.45	8.35	8.40
Bank of Central America	8.35	8.40	8.30	8.35
Bank of the Caribbean	8.30	8.35	8.25	8.30
Bank of the Pacific	8.25	8.30	8.20	8.25
Bank of the Americas	8.20	8.25	8.15	8.20
Bank of the South	8.15	8.20	8.10	8.15
Bank of the North	8.10	8.15	8.05	8.10
Bank of the East	8.05	8.10	8.00	8.05
Bank of the West	8.00	8.05	7.95	8.00
Bank of the Middle	7.95	8.00	7.90	7.95
Bank of the South	7.90	7.95	7.85	7.90
Bank of the North	7.85	7.90	7.80	7.85
Bank of the East	7.80	7.85	7.75	7.80
Bank of the West	7.75	7.80	7.70	7.75
Bank of the Middle	7.70	7.75	7.65	7.70
Bank of the South	7.65	7.70	7.60	7.65
Bank of the North	7.60	7.65	7.55	7.60
Bank of the East	7.55	7.60	7.50	7.55
Bank of the West	7.50	7.55	7.45	7.50
Bank of the Middle	7.45	7.50	7.40	7.45
Bank of the South	7.40	7.45	7.35	7.40
Bank of the North	7.35	7.40	7.30	7.35
Bank of the East	7.30	7.35	7.25	7.30
Bank of the West	7.25	7.30	7.20	7.25
Bank of the Middle	7.20	7.25	7.15	7.20
Bank of the South	7.15	7.20	7.10	7.15
Bank of the North	7.10	7.15	7.05	7.10
Bank of the East	7.05	7.10	7.00	7.05
Bank of the West	7.00	7.05	6.95	7.00
Bank of the Middle	6.95	7.00	6.90	6.95
Bank of the South	6.90	6.95	6.85	6.90
Bank of the North	6.85	6.90	6.80	6.85
Bank of the East	6.80	6.85	6.75	6.80
Bank of the West	6.75	6.80	6.70	6.75
Bank of the Middle	6.70	6.75	6.65	6.70
Bank of the South	6.65	6.70	6.60	6.65
Bank of the North	6.60	6.65	6.55	6.60
Bank of the East	6.55	6.60	6.50	6.55
Bank of the West	6.50	6.55	6.45	6.50
Bank of the Middle	6.45	6.50	6.40	6.45
Bank of the South	6.40	6.45	6.35	6.40
Bank of the North	6.35	6.40	6.30	6.35
Bank of the East	6.30	6.35	6.25	6.30
Bank of the West	6.25	6.30	6.20	6.25
Bank of the Middle	6.20	6.25	6.15	6.20
Bank of the South	6.15	6.20	6.10	6.15
Bank of the North	6.10	6.15	6.05	6.10
Bank of the East	6.05	6.10	6.00	6.05
Bank of the West	6.00	6.05	5.95	6.00
Bank of the Middle	5.95	6.00	5.90	5.95
Bank of the South	5.90	5.95	5.85	5.90
Bank of the North	5.85	5.90	5.80	5.85
Bank of the East	5.80	5.85	5.75	5.80
Bank of the West	5.75	5.80	5.70	5.75
Bank of the Middle	5.70	5.75	5.65	5.70
Bank of the South	5.65	5.70	5.60	5.65
Bank of the North	5.60	5.65	5.55	5.60
Bank of the East	5.55	5.60	5.50	5.55
Bank of the West	5.50	5.55	5.45	5.50
Bank of the Middle	5.45	5.50	5.40	5.45
Bank of the South	5.40	5.45	5.35	5.40
Bank of the North	5.35	5.40	5.30	5.35
Bank of the East	5.30	5.35	5.25	5.30
Bank of the West	5.25	5.30	5.20	5.25
Bank of the Middle	5.20	5.25	5.15	5.20
Bank of the South	5.15	5.20	5.10	5.15
Bank of the North	5.10	5.15	5.05	5.10
Bank of the East	5.05	5.10	5.00	5.05
Bank of the West	5.00	5.05	4.95	5.00
Bank of the Middle	4.95	5.00	4.90	4.95
Bank of the South	4.90	4.95	4.85	4.90
Bank of the North	4.85	4.90	4.80	4.85
Bank of the East	4.80	4.85	4.75	4.80
Bank of the West	4.75	4.80	4.70	4.75
Bank of the Middle	4.70	4.75	4.65	4.70
Bank of the South	4.65	4.70	4.60	4.65
Bank of the North	4.60	4.65	4.55	4.60
Bank of the East	4.55	4.60	4.50	4.55
Bank of the West	4.50	4.55	4.45	4.50
Bank of the Middle	4.45	4.50	4.40	4.45
Bank of the South	4.40	4.45	4.35	4.40
Bank of the North	4.35	4.40	4.30	4.35
Bank of the East	4.30	4.35	4.25	4.30
Bank of the West	4.25	4.30	4.20	4.25
Bank of the Middle	4.20	4.25	4.15	4.20
Bank of the South	4.15	4.20	4.10	4.15
Bank of the North	4.10	4.15	4.05	4.10
Bank of the East	4.05	4.10	4.00	4.05
Bank of the West	4.00	4.05	3.95	4.00
Bank of the Middle	3.95	4.00	3.90	3.95
Bank of the South	3.90	3.95	3.85	3.90
Bank of the North	3.85	3.90	3.80	3.85
Bank of the East	3.80	3.85	3.75	3.80
Bank of the West	3.75	3.80	3.70	3.75
Bank of the Middle	3.70	3.75	3.65	3.70
Bank of the South	3.65	3.70	3.60	3.65
Bank of the North	3.60	3.65	3.55	3.60
Bank of the East	3.55	3.60	3.50	3.55
Bank of the West	3.50	3.55	3.45	3.50
Bank of the Middle	3.45	3.50	3.40	3.45
Bank of the South	3.40	3.45	3.35	3.40
Bank of the North	3.35	3.40	3.30	3.35
Bank of the East	3.30	3.35	3.25	3.30
Bank of the West	3.25	3.30	3.20	3.25
Bank of the Middle	3.20	3.25	3.15	3.20
Bank of the South	3.15	3.20	3.10	3.15
Bank of the North	3.10	3.15	3.05	3.10
Bank of the East	3.05	3.10	3.00	3.05
Bank of the West	3.00	3.05	2.95	3.00
Bank of the Middle	2.95	3.00	2.90	2.95
Bank of the South	2.90	2.95	2.85	2.90
Bank of the North	2.85	2.90	2.80	2.85
Bank of the East	2.80	2.85	2.75	2.80
Bank of the West	2.75	2.80	2.70	2.75
Bank of the Middle	2.70	2.75	2.65	2.70
Bank of the South	2.65	2.70	2.60	2.65
Bank of the North	2.60	2.65	2.55	2.60
Bank of the East	2.55	2.60	2.50	2.55
Bank of the West	2.50	2.55	2.45	2.50
Bank of the Middle	2.45	2.50	2.40	2.45
Bank of the South	2.40	2.45	2.35	2.40
Bank of the North	2.35	2.40	2.30	2.35
Bank of the East	2.30	2.35	2.25	2.30
Bank of the West	2.25	2.30	2.20	2.25
Bank of the Middle	2.20	2.25	2.15	2.20
Bank of the South	2.15	2.20	2.10	2.15
Bank of the North	2.10	2.15	2.05	2.10
Bank of the East	2.05	2.10	2.00	2.05
Bank of the West	2.00	2.05	1.95	2.00
Bank of the Middle	1.95	2.00	1.90	1.95
Bank of the South	1.90	1.95	1.85	1.90
Bank of the North	1.85	1.90	1.80	1.85
Bank of the East	1.80	1.85	1.75	1.80
Bank of the West	1.75	1.80	1.70	1.75
Bank of the Middle	1.70	1.75	1.65	1.70
Bank of the South	1.65	1.70	1.60	1.65
Bank of the North	1.60	1.65	1.55	1.60
Bank of the East	1.55	1.60	1.50	1.55
Bank of the West	1.50	1.55	1.45	1.50
Bank of the Middle	1.45	1.50	1.40	1.45
Bank of the South	1.40	1.45	1.35	1.40
Bank of the North	1.35	1.40	1.30	1.35
Bank of the East	1.30	1.35	1.25	1.30
Bank of the West	1.25	1.30	1.20	1.25
Bank of the Middle	1.20	1.25	1.15	1.20
Bank of the South	1.15	1.20	1.10	1.15
Bank of the North	1.10	1.15	1.05	1.10
Bank of the East	1.05	1.10	1.00	1.05
Bank of the West	1.00	1.05	0.95	1.00
Bank of the Middle	0.95	1.00	0.90	0.95
Bank of the South	0.90	0.95	0.85	0.90
Bank of the North	0.85	0.90	0.80	0.85
Bank of the East	0.80	0.85	0.75	0.80
Bank of the West	0.75	0.80	0.70	0.75
Bank of the Middle	0.70	0.75	0.65	0.70
Bank of the South	0.65	0.70	0.60	0.65
Bank of the North	0.60	0.65	0.55	0.60
Bank of the East	0.55	0.60	0.50	0.55
Bank of the West	0.50	0.55	0.45	0.50
Bank of the Middle	0.45	0.50	0.40	0.45
Bank of the South	0.40	0.45	0.35	0.40
Bank of the North	0.35	0.40	0.30	0.35
Bank of the East	0.30	0.35	0.25	0.30
Bank of the West	0.25	0.30	0.20	0.25
Bank of the Middle	0.20	0.25	0.15	0.20
Bank of the South	0.15	0.20	0.10	0.15
Bank of the North	0.10	0.15	0.05	0.10
Bank of the East	0.05	0.10	0.00	0.05
Bank of the West	0.00	0.05	-0.05	0.00
Bank of the Middle	-0.05	0.00	-0.10	-0.05
Bank of the South	-0.10	0.00	-0.15	-0.10
Bank of the North	-0.15	0.00	-0.20	-0.15
Bank of the East	-0.20	0.00	-0.25	-0.20
Bank of the West	-0.25	0.00	-0.30	-0.25
Bank of the Middle	-0.30	0.00	-0.35	-0.30
Bank of the South	-0.35	0.00	-0.40	-0.35
Bank of the North	-0.40	0.00	-0.45	-0.40
Bank of the East	-0.45	0.00	-0.50	-0.45
Bank of the West	-0.50	0.00	-0.55	-0.50
Bank of the Middle	-0.55	0.00	-0.60	-0.55
Bank of the South	-0.60	0.00	-0.65	-0.60
Bank of the North	-0.65	0.00	-0.70	-0.65
Bank of the East	-0.70	0.00	-0.75	-0.70
Bank of the West	-0.75	0.00	-0.80	-0.75
Bank of the Middle	-0.80	0.00	-0.85	-0.80
Bank of the South	-0.85	0.00	-0.90	-0.85
Bank of the North	-0.90	0.00	-0.95	-0.90
Bank of the East	-0.95	0.00	-1.00	-0.95
Bank of the West	-1.00	0.00	-1.05	-1.00
Bank of the Middle	-1.05	0.00	-1.10	-1.05
Bank of the South	-1.10	0.00	-1.15	-1.10
Bank of the North	-1.15	0.00	-1.20	-1.15
Bank of the East	-1.20	0.00	-1.25	-1.20
Bank of the West	-1.25	0.00	-1.30	-1.25
Bank of the Middle	-1.30	0.00	-1.35	-1.30
Bank of the South	-1.35	0.00	-1.40	-1.35
Bank of the North	-1.40	0.00	-1.45	-1.40
Bank of the East	-1.45	0.00	-1.50	-1.45
Bank of the West	-1.50	0.00	-1.55	-1.50
Bank of the Middle	-1.55	0.00	-1.60	-1.55
Bank of the South	-1.60	0.00	-1.65	-1.60
Bank of the North	-1.65	0.00	-1.70	-1.65
Bank of the East	-1.70	0.00	-1.75	-1.70
Bank of the West	-1.75	0.00	-1.80	



Exclusively created for  
 the Philippine Daily Inquirer

Only Best Performers  
 Independent Film Festival



We were going  
 to perform on  
 MTV for the first  
 time, and our shot  
 at immortality  
 rested on it.



MTV Pilipinas performers

# Onstage at the MTV Pilipinas awards

Text by Neil Flores  
 Photos by Raymond Fokel  
 Contributor

**A** FEELING of overwhelming anxiety drove me out of bed far earlier than on most days, and with good reason. We were going to perform on MTV for the first time, and our shot at immortality rested on it. Although our job was merely to provide entertainment for the early birds, nervousness somehow found its way into my system.

The school day ended and we were off to the PRC for our shot with destiny. We arrived with our entourage of twelve friends, all of whom were eager to see how we would fare in front of the MTV crowd.

We were early, so traffic wasn't up to its usual fumes. The first Avenue raised production executives Mike Syquia and Patrick Abbing led us to the dressing room we were sharing with Bamboo and Boy Abunda.

Like freshmen on the first day of school, we

www.inquirer.ph





**GYMCKETING** That's what's happening in the band's rather unorthodox video.



**BAMBOO** you can drive my car!

With all the  
rares these  
guys have  
been  
receiving,  
I'm sure  
flying kisses  
have been  
sent to God

# Blessed be Bamboo

By Mike Mark H. Salazar  
24/7 Correspondent  
Photos by Chris Reyes

**A**ND in one rainy afternoon I find myself sharing a table with the boys of Bamboo, based on the "fishery chair" and not on one of the boy's laps, I pass my recorder's REC button and start blabbing into my thick notebook which should have contained at least one question.

Butler of musical notes arrive and will my questions. After a short while, the three students are laughing and singing, so I feel out the usual and expected questions that unfortunately make me feel and look even more stupid.

Flows of questions are made on time and I play up on the answers. And then Bamboo shares how that "bamboo boy" song has been playing in his head for what seems like eternity and that bamboo songs.

I tell the band that there at home is No. 1 on Odeon's top 10 albums list, the first Filipino band to "Break Through" at No. 1.

Nathan begins naming the band Bamboo instead of the Bamboo.

He sings the chorus of that the

pure single which has taken over the airwaves.

Instead, this picks up lyrics for being No. 1. Back up during photo shoots.

And then Bamboo caught up.

He explains how it's hard to drive up in the Philippines because of the weather but that's why he likes it because that's one time he can relax and just be himself. Bamboo wants to be like Chris Martin and that he wants a show called "Finger with Bamboo and Chris."

He says he's been listening to samples of creating songs, some classical and other vocals, some clips for a new project.

And then Bamboo caught up for the fourth time. It's that the third time!

What's next?

Bamboo continues about his school life over upon a stage, when he was making up his mind and his teacher asked him why he left his way wanting to start playing music.

The band thinks of songs recently. Bamboo's "Grip for You" and "La Isla Bonita." Bamboo's "Bamboo of You," Ben Javi's "Superhero" and Bamboo's "Forever" all come up.

He talks about the band's participation in the United Nations P1 battle of the Bands 2006. Not only are they performing, but songs on their right, their song "The House Plays" was also performed as the competition's theme song.

And then all of a sudden, the interview is put to a halt to give our reporters time.

He leaves when reminded of the studio and bamboo's location.

Bamboo's lives. With all the blessings the Bamboo guys have been receiving, I'm sure flying kisses have been sent to God.

I, on the other hand, am sending my flying kisses to my God for coming up with something out of the most interview in my life.

The band has P1 battle of the Bands 2007 is open to all school bands. For more information, contact the Bamboo band and an original song inspired by God the Right TV, and must be submitted on or before July 13 at Avenue Productions Unit 2505 Alameda Street, Los Angeles, CA. For more info, call 323-228-0000 or 323-228-0001 for details.

Photos by Chris Reyes



THE BAND is usually on the way up the campus stairs.







# All-natural sound

By Maria Carmela Borromeo Barrios  
2012 Correspondent

**A**ll us ordinary people about the hip-hop scene in the Philippines, and we'll get mixed comments about Suburban, Andrew E., or any one of their ubiquitous songs that seem to flood local radio stations with their songs.

What the ordinary person doesn't know is that there's another side to Philippine hip-hop, another sound and another style. And that's where artists like EVC come in.



EVC is not just for hip-hop fans.

PHOTO: JAMES L. LEE

## Candies for your feet

LA Gear arrives in new line of candy-colored sneakers for school or work.

As comfortable as they are, the LA Gear sneakers shown are available in three colors: apple green, peach and blue.

Buy a pair of colorful LA Gear Canvas sneakers for only P799, and get a free white shoelace. LA Gear Boutique branches are at Glorietta 4, Robinsons Place Manila, SM North Mall, SM Southmall, and Ayala Center Cebu.

The brand is also carried by leading department stores like SM, Robinsons, Rustan's, The Landmark and Sola Centre.

LA Gear specialty stores are in Sports Central, Cinesouth, Tully's, Royal Sporting House, Planet Sports, Athlete's Foot, Obispo 90 tags and Little Ones.

## Cool tops for cool dudes

DUCK Unlimited's all-weather shirts can make any young man appreciate classic, vintage, designed for ease and comfort. These cool tops are a sure must.

Ducks Unlimited offers a broadly-manufactured line of shirts, pants, shorts and jackets for men, women and children, made of 100 percent Egyptian cotton for that cool and comfortable fit.

The brand has been modeled by popular LAMP collection featured players, including PC bond of the movies & Islands like Kipley, Ryan Arana, PJ Rodriguez, LAMP has an E7 hoodie of the One IV Cuts of the Dr. La. 16th Green jerseys, James Gardner and Francis Bercellano of the PBL Tamaraw, and the 16th Green jerseys, James Gardner and Francis Bercellano of the PBL Tamaraw, and the 16th Green jerseys, James Gardner and Francis Bercellano of the PBL Tamaraw.

Ducks Unlimited stores are located at Rustan's Cebu, Rustan's Fashion, Rustan's 3, Robinsons Place Manila, Robinsons Galleria, Landmark, Shoppersville Greenhills, Al Mall, SM Cebu and Rustan Mall Alabang.

Sun Vail Crew's latest album is a boot-shakin' addition to local hip-hop music.







**MEGA YDC finalist Ferdinand Abuel** side by side with his work of art.

**GIAN N Romano** with his vintage creation.

**FINALIST Catherine Caville** and her eclectic design.

**FULL shot of Jeffrey Rogador's creation**

# Juicy-licious fashion

**P**INK is the new pink. 23 is the new 21. Vintage is the new modern. Such is the never-ending cycle of trends this crazy side of town.

Whether you prefer to trend-set, trend-spot or trend-snub is up to you. Whichever way, the city is rife with possibilities no matter which direction you take.

Tomorrow, fashion gets "re-fash-ioned" as Mega turns the table to feature the works of young designers, taking inspiration from Iolo's host of beautiful clothes, which they "re-fash-ion" to meet the contemporary needs of the girl next door via the Mega Young Designers Competition (YDC).

My friends often frequent Rainbow Bazaar (the ukay-ukay of the chi-chi set) and score out designer gowns donated by society matrons for charity.

Shu Uemura's Tina Tinio has picked up dresses by Joe Salazar, Ramon Valera and gowns owned by grand dame Chito Madrigal. (I got myself army jackets with Joe de Venecia name plates.)

She will then have designer Tina Dinae re-adjust it to her size, make it into a mini, tear out a sleeve—and voila! A whole new designer wardrobe is born. Accessorize, put on a slyish 'do, spray a light scent, put up the right attitude and you'll look like a million bucks.

At the Premier THX Cinema, up-and-coming design superstars Aztec Barba, Catherine Caville, Donn Delantar, Ferdinand Abuel, Gian Romano and Jeffrey Rogador will showcase their creative vintage innovations. From bear-inspired designs, origami and '80s bridesmaid dresses, to deconstructed barongs and old country fashion, these designers will show how creative they are re-fashioning fashion.

The pressure is on them, yes. But pressure can be a good thing, especially since Mega YDC has produced fashion stars like Rajo Laurel, Michi Calica and Patrice Ramos-Diaz.

And by the way, the British Council is bringing the winner to London for a study grant. We will all find out tomorrow who the lucky one will be.

## Lip-smacking good

A couple of weeks back at Temple, ladies lip-locked with their favorite glossy smacker.

Pink, pink and everything pink adorned the Greenbelt 2 hallway with a giant facade that read, "Are U Juicy Enough?" Lancôme's Sam Yen and Rhea de Vera hosted cocktails outside as guests feasted on pink-colored cocktails to launch the latest flavors of Juicy Tubes.

Lancôme chief makeup artist Sam Yen has been going around the campuses spreading the gospel of glossy lips via Juicy Tubes. "It's been getting great response from college girls—check their bags, and chances are, it's there."

Inside Temple, I was decked in Juicy-licious pink, with two Juicy girls fanning me as I introduced the new Juicy flavors (lychee, melon, strawberry, peach and watermelon) and the women who represent them.

Chesca Yupangco is a student by day and a photographer by night. Kate Torralba, as we all know, is a designer and musician. Abby Co is a brand manager for Dior fragrance and makeup artist after office hours. Paola Vega is a ballet dancer during the day, at night she shifts to Beyoncé mode and invades the R&B clubs.

Later, these women who lead multiple lives partied with like-minded folk who epitomized the new version of work hard and play hard—indulge, indulge! To borrow the phrase from the chewing gum ad, "Times like these, you need a juicy!"

*Up & Running!*



**Tim Yap**



**SHOW director Robbie Carmona** with Joey@92.3's Ria Romero.



**TEMPLE TATTLE.** Marc Nelson at the Juicy Tubes launch.



**JUICY FRUITS.** Zsa Zsa Padilla with daughter Karylle.



**GLOSSY lips with Juicy Tubes**



**JUICY GOUR.** Chesca Yupangco, Paola Vega, Kate Torralba with Yaparazzi.



**FINALIST Donn Camilo Delantar** takes pride in his design.



**JUICY IT.** Tall and pretty Sarah Meier sizzles at Temple.



**AZTEC Barba's** reinvention of the barong: vintage embroidered pattern on blouse, and skirt densely patterned with just cutouts.



**L'OREAL LUXE.** Cessie Colayco, ETC's Angelica Belesca and Cris Golancho.



**GOT JUICE!** Abby Cruz asks guests, "Are you juicy enough?"



**LUSTING FOR LANCÔME.** Sam Yen, Rhea de Vera and Abby Co.